

Alexander Marsella

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EMPLOYMENT

Berry College, Campbell School of Business Mt. Berry, GA
Visiting Assistant Professor of Economics & Data Analytics *Aug 2023 - Present*

EDUCATION

West Virginia University Morgantown, WV
Doctor of Philosophy, Economics; Doctoral Supervisor Dr. Brad Humphreys *August 2018 - May 2023*
• Fields: Urban, Public, Health

West Virginia University Morgantown, WV
Master of Arts, Economics *August 2018 - May 2021*

West Chester University of Pennsylvania West Chester, PA
Bachelor of Science, Economics; Math Minor *August 2014 - May 2018*

PEER-REVIEWED JOURNAL ARTICLES

Income Inequality and Party Alternation: State-Level Evidence from the United States (w/ P. Calcagno and Y. Zhou) | *Contemporary Economic Policy* 2023

Insuring legislative wealth transfers: theory and evidence (w/ B. Cutsinger and Y. Zhou) | *Public Choice* 2022

Readership and citations as alternative measures of impact (w/ A. Cardazzi and R. Congleton) | *Constitutional Political Economy* 2021

On the stability of US politics: post-sample forecasts and refinements of the Congleton-Shughart models (w/ R. Congleton and Y. Kim) | *Public Choice* 2020

WORKING PAPERS

The Effect of the West Philadelphia Promise Zone on Violent Crime 2024
Under Review, Available on SSRN

The Political Actors Behind Airbnb Bans: Evidence from New York City 2024
Under Review, Available on SSRN

Supervised Injection and NIMBY in Philadelphia: A Contingent Valuation Experiment 2023
Available on SSRN

The effect of monitoring and crowds on referee behavior: A natural experiment from European football (w/ B. Humphreys and L. Perez) 2022
Major Revisions at International Journal of Sport Finance

GRANTS & AWARDS

Outstanding Doctoral Student Award 2023
West Virginia University, John Chambers College of Business & Economics

Best Doctoral Student Award 2022
West Virginia University Economics Department

Burks Family Fund for Economic Research (WVU) 2021
Survey Collection: Supervised Injection and NIMBY in Philadelphia

Hayek Fund for Scholars (IHS) 2021
Survey Collection: Supervised Injection and NIMBY in Philadelphia

Humane Studies Fellowship (IHS) 2021

TEACHING EXPERIENCE

Berry College

Instructor, Microeconomics Fall 2024
Instructor, Intermediate Data Analytics Spring 2024
Instructor, Markets & Society (x2) Fall 2023, (x2) Fall 2024
Instructor, Business Statistics Fall 2023, (x2) Spring 2024

West Virginia University

Instructor, Intermediate Microeconomics Fall 2021, Spring 2022, Spring 2023
Instructor, Applied Economic Research (Senior Capstone) Fall 2022
Teaching Assistant, (Graduate Level) Causal Inference Spring 2022
Instructor, Principles of Microeconomics (x2) Spring 2021
Instructor, Survey of Economics (Asynchronous online) Fall 2020

CONFERENCE PRESENTATIONS

Southern Economic Association Conference 2023
Food Insecurity and Intimate Partner Violence

Southern Economic Association Conference 2022
Supervised Injection and NIMBY in Philadelphia: A Contingent Valuation Experiment

Southern Economic Association Conference 2021
Do Place-Based Crime Reduction Policies Work?: Evidence from the Philadelphia Promise Zone

Mid-Continent Regional Science IMPLAN Conference 2021
Do Place-Based Crime Reduction Policies Work?: Evidence from the Philadelphia Promise Zone

Public Choice Society Conference 2020
Income Inequality and Party Alternation: State-Level Evidence from the United States

RESEARCH INTERESTS

Urban Economics, Public Economics, Health Economics, Non-market Valuation, Policy Analysis

AD HOC JOURNAL REFEREE

Public Choice; Eastern Economic Journal; Managing Sport and Leisure; Journal of Economics and Finance Education; UNLV Gaming Research & Review Journal

SOFTWARE PROFICIENCIES

R, GIS in R, L^AT_EX, Microsoft Excel

REFERENCES

E. Frank Stephenson, PhD

Email: efstephenson@berry.edu

Phone: 706-238-7878

Affiliation: Berry College, Campbell School of Business

Relationship: Department Chair of Accounting, Economics, and Finance at Berry College

Brad R. Humphreys, PhD

Email: brhumphreys@mail.wvu.edu

Phone: 304-293-7871

Affiliation: West Virginia University, John Chambers College of Business and Economics

Relationship: Academic Advisor, Dissertation Committee Chair, and Professor of Economics

Lauren Heller, PhD

Email: lheller@berry.edu

Phone: 706-290-2688

Affiliation: Berry College, Campbell School of Business

Relationship: Dean of the Campbell School of Business